



2025

EXPERT POOLS LLC

COMPANY PROFILE



www.expertpools-llc.com

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About Us.

With over 13 years of expertise, Expert Pools LLC is a leading name in the UAE's pool industry, renowned for uncompromising quality, innovative designs, and reliable service. We cater to residential, commercial, and hospitality clients, delivering bespoke pool solutions that exceed expectations.

A trusted partner for premium swimming pool construction in Dubai and professional pool maintenance services across the UAE. Whether our clients envision a sleek indoor pool, a luxurious outdoor oasis, or a high-performance commercial pool, we bring their dream to life, seamlessly and stress-free.



Mission & Vision.

Our Vision

We believe Water brings Joy - We want to add this happiness to our clients' lives by bringing the swimming experience to their home or their businesses.

Our Mission

To be an end-to-end pool partner, offering everything from design & construction to maintenance, cleaning, and repairs - all backed by unmatched professionalism and expertise.

Our Commitment

We stay ahead of industry trends, integrating smart solutions and eco-friendly innovations to enhance performance, efficiency, and your overall experience. Our pool building system is tailored to the Dubai environment and regulations and we guarantee on-time completion.

The Expert Pools Advantage.

We have been in the business of pool design and installation in Dubai for over 13 years. Expert Pools delivers high-quality, uniquely designed swimming pools that fit our clients' vision and are suited to the UAE climate.

Our complete range of pool building services covers both residential and commercial pool design and build and turn-key pool projects.



Local Dubai Expertise

We understand Dubai's unique challenges - from obtaining construction permits to dealing with sandy soil conditions. Our team has years of experience building pools across Dubai, Abu Dhabi, and the Northern Emirates.



Transparent Pricing & Reporting

Pool construction costs in Dubai vary based on size, features, and location. We provide clear, upfront invoicing with no hidden costs. Our dedicated account management team provides regular reports and updates on project status.



On-time Completion

We are committed to providing accurate project timings and delivery according to promised time-lines. Our expert, streamlined process ensures shorter wait times without compromising on quality or safety.



Premium Materials & Finish

We use internationally recognized materials and techniques specifically chosen with the UAE's demanding climate in mind. We utilize only the best equipment for long-term pool life and quality.



Our Services.

- Swimming Pool Design & Construction
- Cleaning and Water Treatment
- Regular Pool Cleaning
- Pool Repairs and Maintenance



Our Process.



**Initial
Evaluation &
Concept**



**Engineering
& Permitting**



**Excavation &
Rebar**



**Gunite /
Concrete
Application**



**Tiling,
Plumbing &
Equipment**



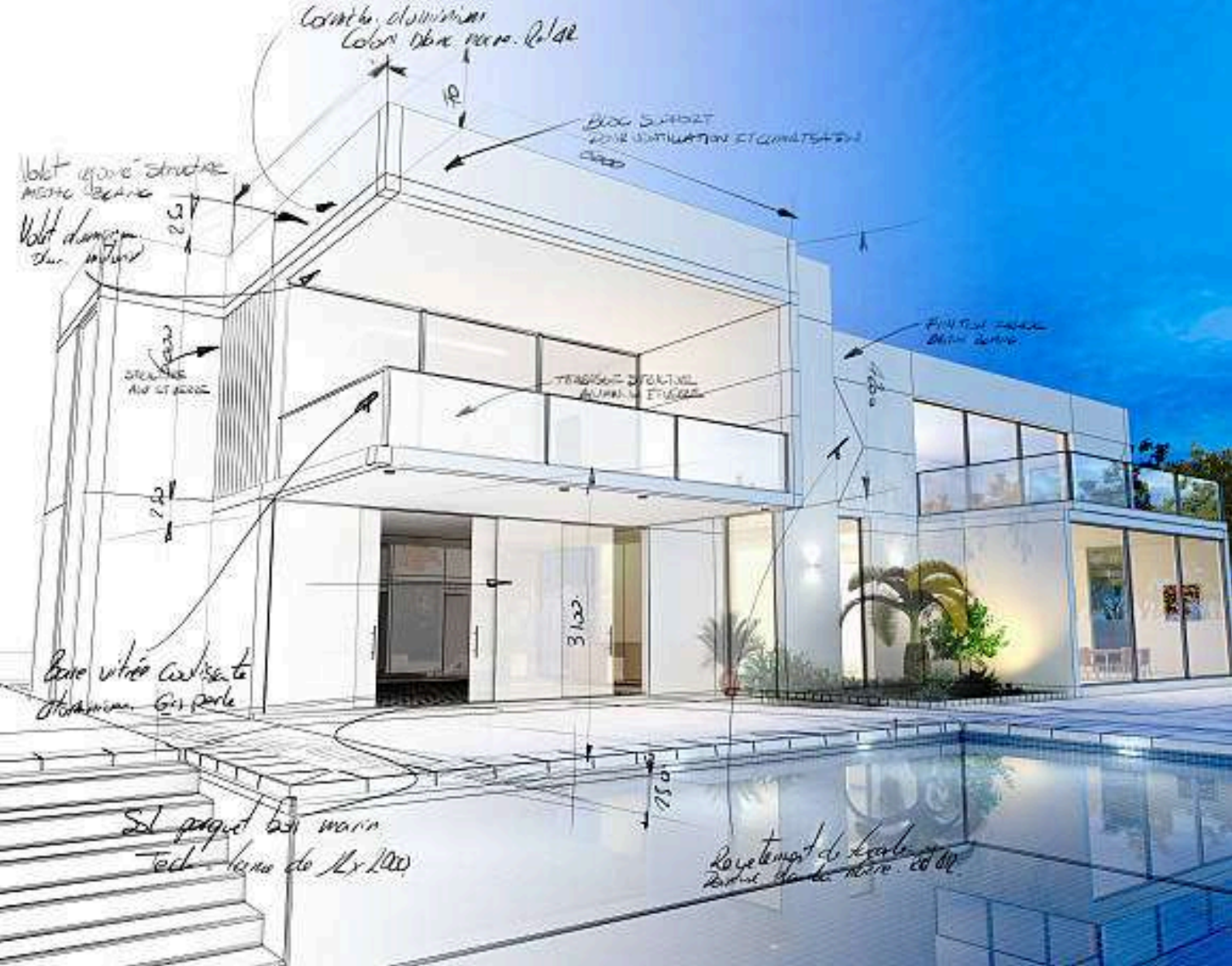
**Deck /
Landscaping
Installation**



**Final Client
Inspection &
Handover**



**Regular
on-going
Maintenance**



Our Projects.

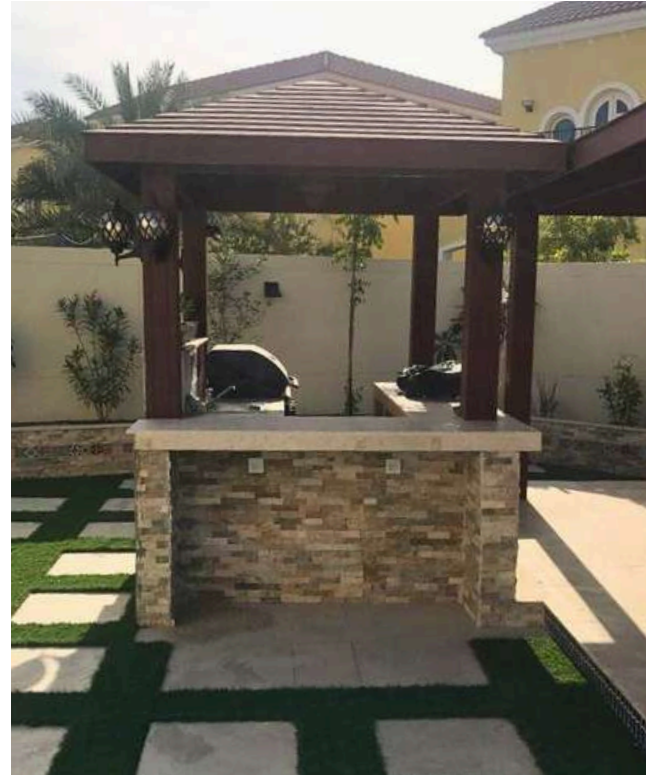
Expert Pools has a long and prolific history of designing, installing and maintaining swimming pools across the UAE and Dubai. Our residential pools have brought joy to families, our stylish pools have elevated properties and our commercial pools have served communities and tourists.

We are proud to have left our stamp across the UAE, from Ras Al Khaimah and Sharjah to Dubai as well as Abu Dhabi.

A photograph of a swimming pool at night. The pool is illuminated by underwater lights, creating a blue glow. In the background, there is a building with a curved roof and a large umbrella. To the left of the pool, there are lounge chairs with blue cushions. The pool is surrounded by a tiled deck.

Jumeirah Park

Residential Project



Jumeirah Park

MATERIAL: Concrete

TYPE: Kidney Shaped Pool

SIZE: 10 x 5

ADDITIONAL FEATURES:

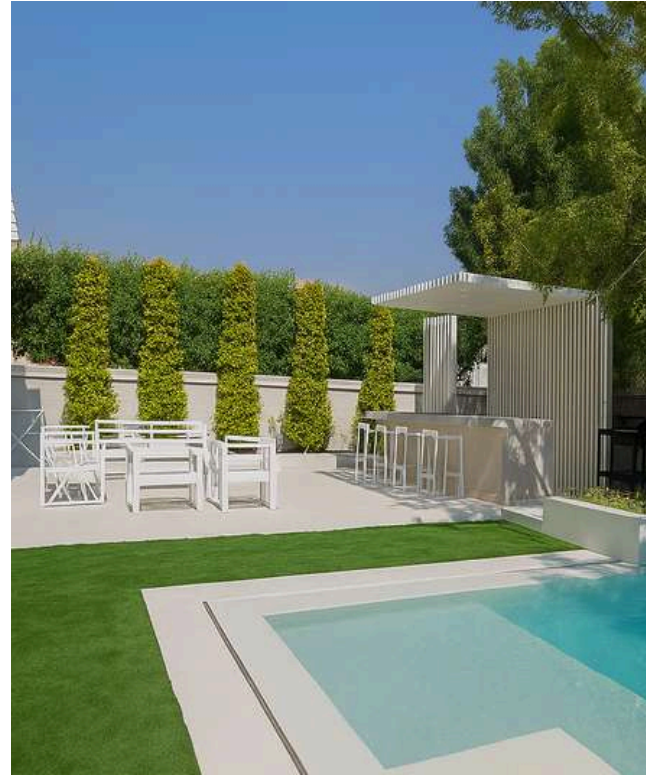
- Round Jacuzzi with Spill-over
- Landscaping with real grass installation, pavers and tiled planter borders
- Outdoor BBQ island with Gazebo Roof
- Fountain feature with LED lights
- Outdoor Lighting





JVT District 8

Residential Project



JVT District 8

MATERIAL: Concrete

TYPE: Overflow pool

SIZE: 8 X 4 size main pool

2 X 2 size for kids sun bed

ADDITIONAL FEATURES:

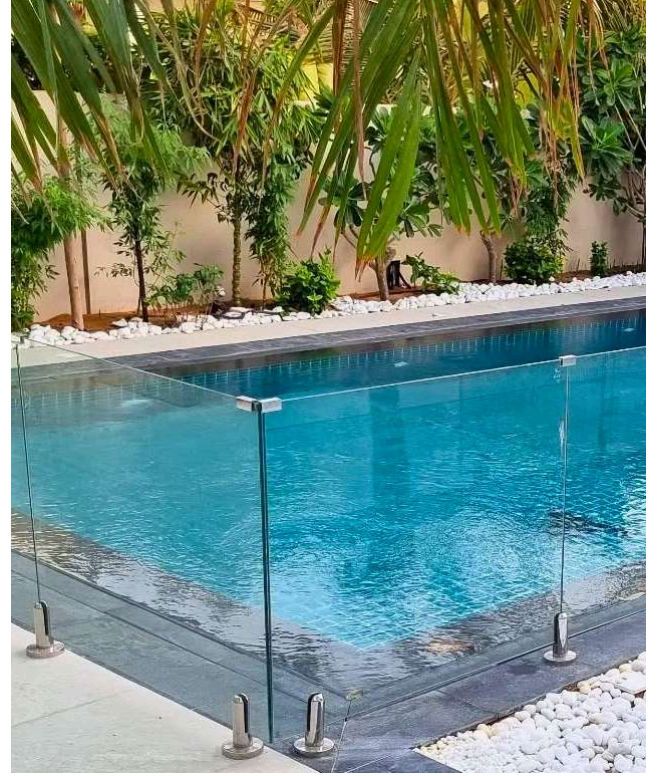
- Pool Waterfall
- Landscaping with turf grass, border
- Raised patio area with paving
- Outdoor shower with custom separator
- Custom bar area installation





The Lakes

Residential Project



The Lakes

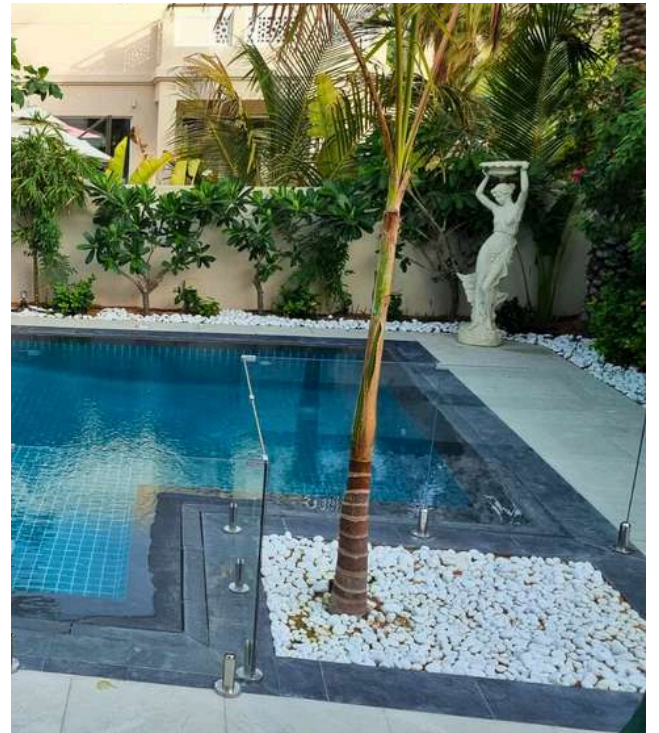
MATERIAL: Concrete

TYPE: Overflow pool

SIZE: 7 X 4 size main pool

ADDITIONAL FEATURES:

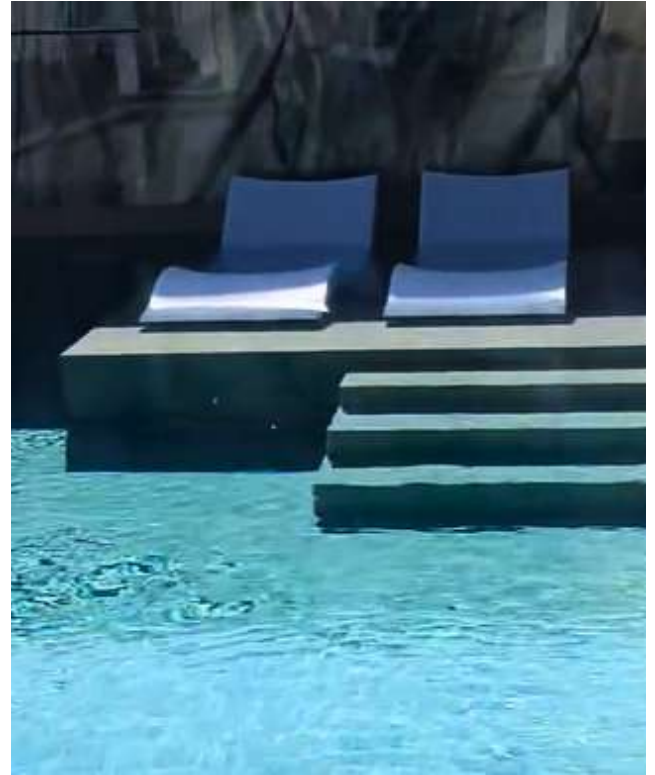
- Tanning Ledge
- Landscaping with paving and white pebble borders
- Safety fence





Dubai Hills

Residential Project



Dubai Hills

MATERIAL: Concrete

TYPE: Infinity Pool

SIZE: 7 x 3

ADDITIONAL FEATURES:

- Tanning Ledge
- Landscaping - turf, stepping stones
- Covered patio area with paving
- Outdoor shower with custom separator
- Pool Waterfall





Other Projects

Residential & Commercial

Jumeirah Park



TYPE: Skimmer Pool
SIZE: 9 x 4

Springs 11



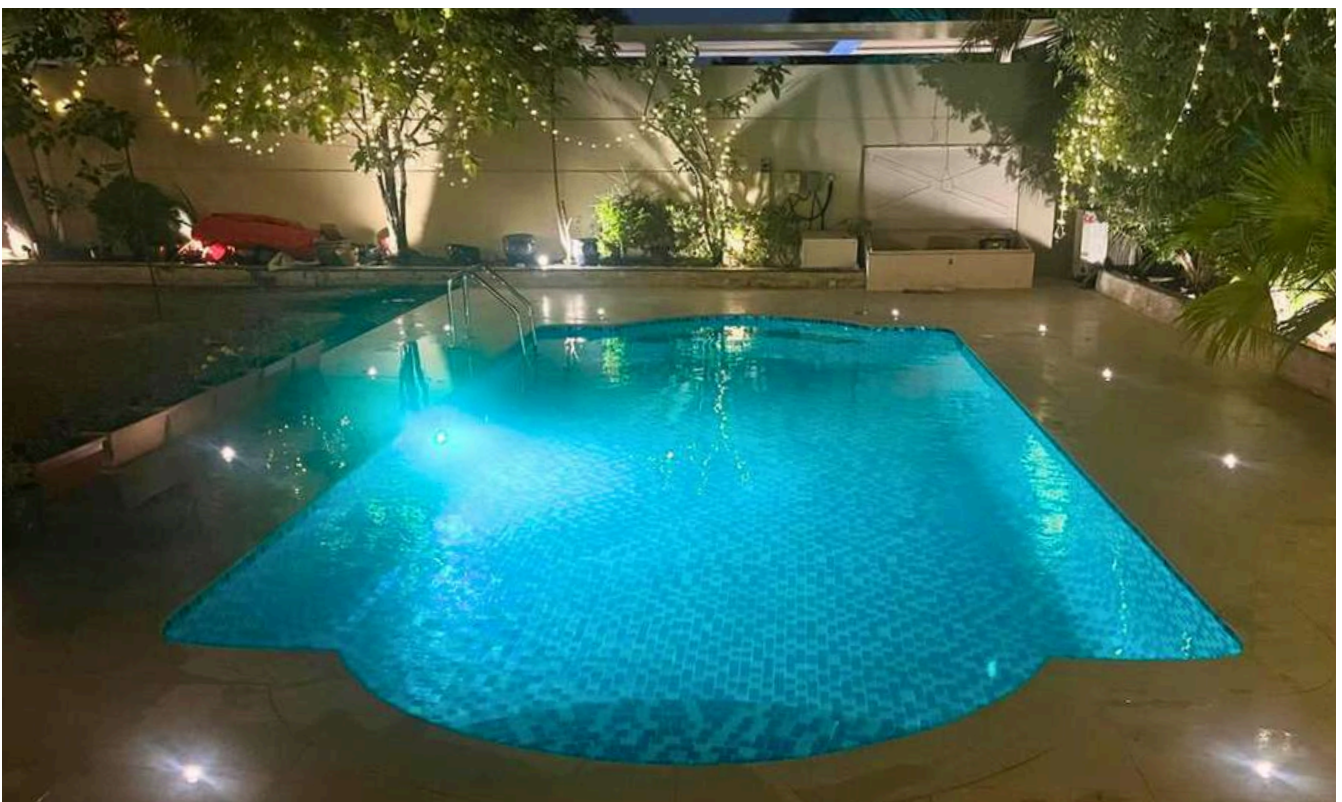
TYPE: Overflow pool
SIZE: 5.5 X 3.5

Jumeirah Village Circle - JVC



TYPE: Commercial Rooftop Pool - Overflow pool
SIZE: 7 X 4 size main pool and 2 X 2 kids pool size

Springs 15



TYPE: Skimmer Pool
SIZE: 9 x 4



LOCATION: Jumeirah 3

MATERIAL: Concrete

TYPE: Skimmer Pool

SIZE: 10 x 5

ADDITIONAL FEATURES: Floor Paving

LOCATION: Nad Al Sheba 2

MATERIAL: Concrete

TYPE: Overflow pool

SIZE: 14.5 X 3.5

ADDITIONAL FEATURES: Pool Stepping
Stones



LOCATION: Jumeirah Park

MATERIAL: Concrete

TYPE: Overflow pool

SIZE: 6 X 3

LOCATION: Abu Dhabi

MATERIAL: Concrete

SIZE: 9 X 4

ADDITIONAL FEATURES: Poolside
Waterfall Installation





Our Designs.





What We Offer.

Our commitment to bringing water into to people's lives includes providing the perfect swimming space - from a backyard oasis to a hotel rooftop. We transform each space we work in to an sanctuary that suits our clients' vision by offering bespoke designs that are beautiful as well as functional.

Expert Pools LLC pays attention to every aspect of design - from the actual pool to tile design, water features like fountains, showers, deck or patio installation, gazebos, landscaping and anything else you can dream of.

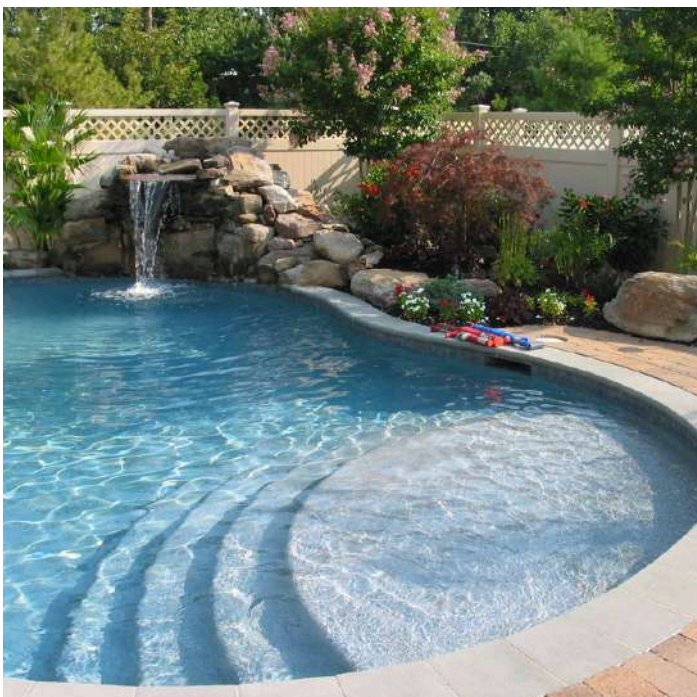
Our expertise in the region means we can create swimming pools that are particularly suited to the region's climate and conditions. We only use state-of-the-art equipment and the best quality materials. Our brilliant design and engineering consultants are capable transforming ideas into breathtaking designs while our experienced staff turn them into swimming pools that will bring joy to clients' live for years.



Pool Shapes

Expert Pools LLC's portfolio of designs is only limited by our clients' imaginations. We are experienced in and are capable of creating swimming pools based on any size and shape - including bespoke free-form pools.

From shallow kiddie pools to lush tropical oases or sophisticated infinity pools - we make it happen.

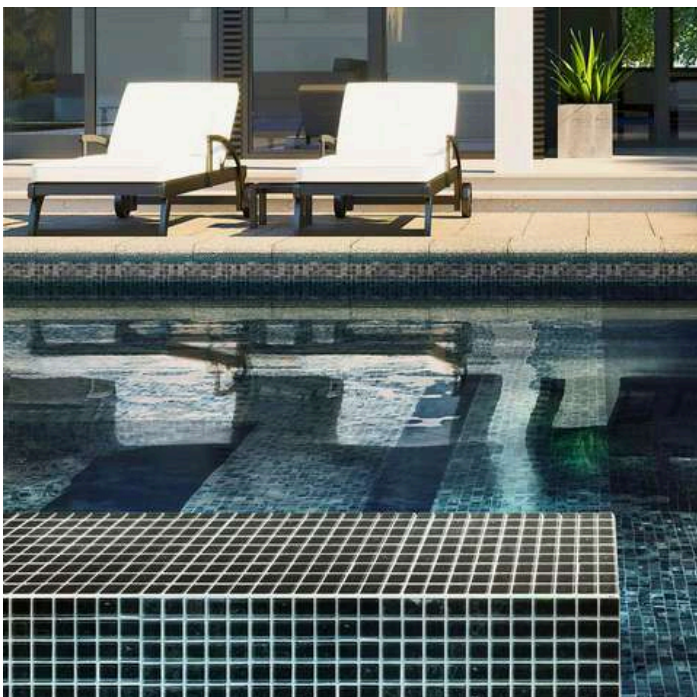




Tile Designs

Each pool that we create at Expert Pools LLC is based on a detailed vision. A uniquely dazzling design can be achieved by utilizing colors and textures from the incredible array of tile options.

We only use the best pool tiles from crystite beautiful blue glass mosaic and porcelain tiles to the exotic and earthy Sukabumi tiles.





Water Features

We at Expert Pools LLC believe that a swimming pool should be a sanctuary that should bear the hallmarks of our clients' personality.

Soothing and sophisticated or fun and playful - our fountains, frothy bubblers and waterfalls add life to our designs.





Landscaping

While water is at the heart of what we do - turning a swimming space into a haven is our goal. We turn empty spaces into welcoming retreats with patio areas, conversation pits, pergolas and gazebos and, of course, the lushness of grass and plants.

Expert Pools LLC delivers a complete swimming EXPERIENCE.





Added Features

We tailor each swimming pool to our clients specific vision - and adding features like raised spas, tanning ledges, conversation pits and swim up seating allow our clients to create a custom experience that is just for them.

Our clients provide the vision - we turn it into reality.





Our Communities.

Over our 13 years of operating in the UAE, we have been lucky enough to see the vibrant communities that have grown here. We are honored to be a part of many of these communities and have been able to bring the joy of swimming to homes and businesses accross Dubai and the UAE.

We have designed built, refurbished and maintain state of the art, beautiful pools in backyards, rooftops or indoors for both residential and commercial spaces.

- | | | |
|---------------------|-------------------|-----------------------|
| ■ Remraam | ■ Jumeirah Park | ■ Al Mamzar - Sharjah |
| ■ Dubai Marina | ■ Al Furjan | ■ Al Zahia - Sharjah |
| ■ Arabian Ranches 1 | ■ Green Community | ■ Ras Al Khaima |
| ■ Arabian Ranches 2 | ■ The Springs | ■ Abu Dhabi |
| ■ Dubai Hills | ■ JVC | |
| ■ Mira Oasis 3 | ■ JVT | |
| ■ Tilal Al Ghaf | ■ The Lakes | |
| ■ The Villa | ■ Meadows 6 | |

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